

AS 2666—1996

Australian Standard[®]

**Pressure-sensitive adhesive label
stock—Paper**

This Australian Standard was prepared by Committee PK/14, Pressure Sensitive Labels. It was approved on behalf of the Council of Standards Australia on 3 November 1995 and published on 5 March 1996.

The following interests are represented on Committee PK/14:

Australian Chamber of Commerce and Industry
Australian Marketing Institute
Department of Defence
Label and Tag Manufacturers Association of Australia
Packaging Council of Australia
Plastics and Chemicals Industry Association
Printing and Allied Trades Employers Federation of Australia

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PREFACE

This Standard was prepared by the Standards Australia Committee PK/14 on Pressure Sensitive Labels to supersede AS 2666—1983.

The objective of this Standard is to define the broad characteristics of paper-based pressure-sensitive adhesive label stock.

The principal differences between this edition and the 1983 edition are as follows:

- (a) References to classes of label stock have been excluded.
- (b) The number of permitted splices for roll stock has been altered.
- (c) The marking requirements have been altered.
- (d) Requirements for release (for liner) at specified speeds have been excluded.
- (e) Requirements for colour, gloss, opacity, migration and translucency have been excluded as they are being specified by the label stock manufacturer, where applicable.
- (f) Requirements for colourfastness and lay flat properties have also been excluded as no suitable tests have been found suitable.
- (g) Additional definitions have been included.

The terms 'normative' and 'informative' have been used in this Standard to define the application of the appendix to which they apply. A 'normative' appendix is an integral part of a Standard, whereas an 'informative' appendix is only for information and guidance.

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