

Under Review 2007-09-10
superseded by AS 2666-1996

AS 2666—1983
UDC 665.93:676.811.3

check if you
really need this

Australian Standard 2666—1983

PRESSURE SENSITIVE ADHESIVE LABEL STOCK— PAPER



STANDARDS ASSOCIATION OF AUSTRALIA
Incorporated by Royal Charter



This Australian standard was prepared by Committee MS/44, Pressure Sensitive Labels. It was approved on behalf of the Council of the Standards Association of Australia on 27 September 1983 and published on 4 November 1983.

The following interests are represented on Committee MS/44:

Australian Retailers Association
Confederation of Australian Industry
Department of Defence
Packaging Council of Australia
Plastics Institute of Australia Incorporated
Printing and Allied Trades Employers Federation of Australia
Railways of Australia Committee
Roll Label Ticket and Tag Manufacturers Association of N.S.W.
Screen Printers Association of Australia

Review of Australian Standards. To keep abreast of progress in industry, Australian standards are subject to periodic review and are kept up-to-date by the issue of amendments or new editions as necessary. It is important therefore that standards users ensure that they are in possession of the latest edition, and any amendments thereto.

Full details of all SAA publications will be found in the Annual List of Australian Standards; this information is supplemented each month by SAA's journal 'The Australian Standard', which subscribing members receive, and which gives details of new publications, new editions and amendments, and of withdrawn standards.

Suggestions for improvements to Australian standards, addressed to the head office of the Association, are welcomed. Notification of any inaccuracy or ambiguity found in an Australian standard should be made without delay in order that the matter may be investigated and appropriate action taken.

This standard was issued in draft form for comment as DR 82220.

AUSTRALIAN STANDARD

**PRESSURE SENSITIVE
ADHESIVE LABEL STOCK—
PAPER**

AS 2666—1983

First published 1983

**PUBLISHED BY THE STANDARDS ASSOCIATION OF AUSTRALIA
STANDARDS HOUSE, 80 ARTHUR ST, NORTH SYDNEY, N.S.W.**

ISBN 0 7262 3204 1



— 4 NOV 1983

PREFACE

This standard was prepared by the Association's Committee on Pressure Sensitive Labels at the request of the Department of Defence which, in the first instance, required standards for all types of label stock as a basis for standards for pressure sensitive labels to be converted from this stock.

This standard is one of a series of standards to be prepared for both the label stock with backing of paper, plastics, laminated foil, metal or textile and a wide variety of labels converted from this stock.

©Copyright — STANDARDS ASSOCIATION OF AUSTRALIA 1983

Users of standards are reminded that copyright subsists in all SAA publications. No part of this publication may be reproduced, stored in a retrieval system in any form or transmitted by any means without prior permission in writing of the Standards Association of Australia.

CONTENTS

	<i>Page</i>
SECTION 1. SCOPE AND GENERAL REQUIREMENTS	
1.1 Scope	4
1.2 Referenced Documents....	4
1.3 Classification	4
1.4 Materials and Construction	4
1.5 Die Cutting Properties	4
1.6 Packaging and Marking	4
SECTION 2. PERFORMANCE REQUIREMENTS	
2.1 General Surface Properties	6
2.2 Colour	6
2.3 Gloss	6
2.4 Opacity	6
2.5 Tensile Strength	6
2.6 Migration	6
2.7 Colourfastness to Artificial Light	6
2.8 Adhesion	6
2.9 Initial Tack	6
2.10 Resistance to Shear (Holding Power)	6
2.11 Accelerated Ageing	6
2.12 Lay-flat Properties	6
2.13 Release (For Backing)	6
2.14 Release (For Backing) at Specified Speeds	6
2.15 Translucency of Release Backing	6
APPENDICES	
A Purchasing Guidelines	7
B Method for Determining Mass Per Unit Area of Release Backing	9
C Method for Determining Thickness of Release Backing	10
D Method for Determining Opacity of Label Stock	11
E Method for Determining Tensile Strength of Label Stock	12
F Method for Determining Migration Characteristics in Label Stock	13
G Method for Determining Adhesion of Label Stock	14
H Method for Determining Initial Tack of Label Stock	15
J Method for Determining Resistance to Shear (Holding Power) of Label Stock	16
K Method for Determining Release Value for Backing....	17
L Method for Determining Translucency of Release Backing—Visual Method	18
M Method for Determining Translucency of Release Backing—Instrumental Method	20

This is a free preview. Purchase the entire publication at the link below:

[Product Page](#)

-
- Looking for additional Standards? Visit Intertek Inform Infostore
 - Learn about LexConnect, All Jurisdictions, Standards referenced in Australian legislation
-